

Theses (Bachelor/Master) in cooperation with Siemens AG, Digital Industries Strategy in domain of Market Intelligence/Economic Forecasting

The Chair of Empirical Economics (Prof. Dr. Larch) offers the possibility to write theses (Bachelor/Master) in cooperation with **Siemens AG (Digital Industries Strategy - Market Intelligence, DI ST SP)**.

Siemens Digital Industries is a leading provider of Automation and Software products and solutions for industrial customers. Market intelligence of Automation and Software Markets uses empirical methods and detailed industry statistics to detect market trends and forecast short- and mid-term market dynamics. To strengthen our market intelligence, namely with ML-Methods, the following topics are suggested.

Possible Topics:

- ***Early turning point detection for Automation market with ML models including use of non-structured “real time” data***
- ***Business forecasting in Automation and Industrial Software Markets using Global Models***

For further information, please contact:

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